



## BC Food Protection Association

*"To provide a forum to exchange information on protecting the food supply."*

### Food Safety Workshop

November 7, 2016 · Delta Hotel Burnaby Conference Centre

## SPONSORSHIP OPPORTUNITIES

Dear BCFPA Members and Sustaining Members,

We are organizing a one-day Food Safety Workshop entitled, "**New Technologies and Traditional Methods: Piecing Together the Food Safety Puzzle**", on **November 7, 2016**, at the Delta Hotel Burnaby Conference Centre in Burnaby, BC. This event will bring together representatives from the food industry, academia, and government, to learn from experts on topics such as environmental monitoring and sanitation, traceability, trends in food processing, and genomics, and to share ideas on food safety issues, exchange information and best practices.

Hosting this full day event involves a lot of organizational work from our volunteer board as well as finding the required funding. Expenses include bringing in speakers, hospitality and catering food throughout the workshop. We would like to offer the opportunity to sponsor the one-day workshop, or upgrade your current sustaining membership category to a higher tier and take advantage of our workshop perks.

See the table below for our sponsorship and sustaining member categories, and associated event perks:

Sponsorship Level	Cost	Cost for Display Table	Additional Event Perks
Gold	\$500/year	Free	<ul style="list-style-type: none"><li>• Logo on program brochure</li><li>• Insert into conference package</li></ul>
Silver	\$250/year	\$100	<ul style="list-style-type: none"><li>• Logo on program brochure</li></ul>
Bronze	\$100/year	\$200	<ul style="list-style-type: none"><li>• Logo on program brochure</li></ul>
Event	\$1000+	Free	<ul style="list-style-type: none"><li>• Logo on program brochure</li><li>• Automatic 2016 Gold sustaining membership package</li><li>• Special programme recognition (ask for details)</li><li>• Promotional insert/item in conference package</li></ul>

For additional information or any sustaining member and sponsorship inquiries and inquiries relating to the event including display tables, please contact **Simon Cowell** at [events@bcfpa.net](mailto:events@bcfpa.net) for more information.

We thank you for your continued support of our organization.

Kind regards,  
BC Food Protection Association Executive Board