BRITISH COLUMBIA FOOD PROTECTION ASSOCIATION

To provide a forum to exchange information on protecting the food supply

SPONSORSHIP BENEFITS

The BC Food Protection Association has sponsorship packages available for BCFPA members who wish to sponsor our events or student awards.

EVENT SPONSORSHIP BENEFITS		SPONSORSHIP CATEGORIES				
		\$250	\$500	\$1,000	\$1500 and up*	
Website Event Page	Company Name, Logo and Link Mention	✓	✓	✓	✓	
Event Recognition	Verbal Recognition of Sponsors at Event	✓	✓	✓	✓	
	Company Name and Logo on Sponsor Sign on Registration Desk	✓	✓	✓	✓	
	Company Name and Logo on Sponsor Sign during Refreshment Break	✓	✓	✓	✓	
	Company Name and Logo on Sponsor Sign during Small Plates/Mixer Break		✓	✓	✓	
	Company Name and Logo on Sponsor Sign during Meal Break			✓	\checkmark	
	Company Name on Event Slideshow	✓	✓	✓	\checkmark	
	Company Name and Logo on Event Specific Email Blasts, Advertisements and Event Materials	Small	Med	Large	Large	
	Company Promotional Materials Included with Printed Event Materials	Single	Two	Three	Multiple	
Newsletter Recognition	Company Name and Logo on Event Specific Advertisements	Small	Med	Large	Large	
	Company Name Mention on Event Write Up	✓	✓	✓	√	
	Company Photo with Company Representatives on Event Write Up & Additional Company Write Up		✓	✓	√	
Registration Tickets	Number of Tickets for Free Admission to Event	1	2	3	4	

^{*\$1500} and up category is for full-day workshop or conference.

Logo size: Small is up to 1/8 page, large is up to 1/4 page.

Promotional materials: The BCFPA reserves the right to accept and include items based upon their suitability for our members.

STUDENT SPONSORSHIP BENEFITS		SPONSORSHIP CATEGORIES			
		\$250	\$500	\$1,000	\$1500 and up*
Student Scholarship	Company Name on Scholarship Award		✓	✓	✓



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SPONSORSHIP FORM

Please check the event or activity you wish to sponsor.

October/November				January/	February		
☐ Fall Speaker's Evening				☐ Annua	l General Mee	ting	
☐ Fall Full-Day Work	shop or Confere	nce					_
				April/Ma	У		
November				☐ Spring	Speaker's Eve	ning	
☐ Student Scholarsh	ip Award						_
Please check the spo	onsor level belo	w (check or	ne):				
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Contact Name							
Job Title							
Company Name							
Mailing Address							
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Phone Number		Email					
Company Website							
Payment Method	☐ Credit card*	•		☐ Cheque**			
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**Cheque payable to th	e BC Food Protecti	on Associatio	٦.				
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This sponsorship form must be signed by an authorized representative and returned together with payment in order to process your sponsorship package.

Return your completed form and payment (electronic or mail) to the **BC Food Protection Association**.

Please email your high resolution logo (as jpeg or tif file) and a brief company description with a contact name and job title to: info@bcfoodprotection.ca weeks of the event.

Please email us at <u>info@bcfoodprotection.ca</u> for our mailing address if mailing the payment by cheque. For credit card payment (via PayPal), please email us to receive the PayPal Invoice. Cheque payable to: BC Food Protection Association.