

Front-of-Pack Labelling Stakeholder Engagement Meeting

Date: September 18, 2017, Ottawa, Brooke Claxton Building

8:30	Introduction by professional facilitator Opening Remarks: <ul style="list-style-type: none">Christine Donoghue (Associate Deputy Minister)
9:00	Health Canada (Health Canada, Food Directorate) <ul style="list-style-type: none">FOP labelling in the context of the Healthy Eating Strategy
9:15	Panel Discussion: Food industry perspectives on FOP labelling <ul style="list-style-type: none">Food and Consumer Products of Canada (FCPC)Retail Council of Canada (RCC)Canadian Beverage Association (CBA)
10:30	Health Break
10:45	Panel Discussion: Expert perspectives on consumer research and FOP labelling <ul style="list-style-type: none">Dr. Kim Raine - U. of AlbertaDr. Mary L'Abbé - U. of TorontoDr. David Hammond - U. of WaterlooLessons learned from international food policy and labelling experiences (presenter to be confirmed)
12:00	Overview of the FOP symbols
12:15	Lunch
13:15	Discussion focused on symbol options
14:45	Q and A session on symbol options
15:15	Closing remarks by Pierre Sabourin, Health Products and Food Branch, Assistant Deputy Minister <ul style="list-style-type: none">SummaryFuture opportunities for stakeholder engagement
15:30	Session closes